

FOR IMMEDIATE RELEASE

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**NAME CHANGE REFLECTS DISTRIBUTOR MISSION OF BEER ASSOCIATION;
*2011 Officers, Board of Directors Announced***

OKLAHOMA CITY, OK, December 20, 2010 – In order to better reflect its primary mission, the Oklahoma Malt Beverage Association announced today it has changed its name to the Beer Distributors of Oklahoma (BDO). The advocacy association has been in existence since 1938 representing the interests of Oklahoma beer distributors, the second tier of the three tier beverage alcohol distribution system.

“While the Oklahoma Malt Beverage Association brand has served us well for decades, we feel the time is right to become the Beer Distributors of Oklahoma, a name our membership believes more accurately reflects the true mission of our organization,” said Brett Robinson, BDO president. “Through our new name and logo we will continue our advocacy and public outreach efforts on behalf of Oklahoma beer distributors and the three tier system while educating Oklahomans on the importance of effective state-based regulation.”

The BDO also announced its 2011 officer team:

Chairman - Matt Jett, Jett Distributing Company, Clinton

Vice Chairman/Chairman-Elect - John Cresap, Premium Beers of Oklahoma, Inc., OKC

Secretary/Treasurer – Gordon Green, Capital Distributing Company, OKC

Immediate Past Chairman – Tim Zaloudek, Pope Distributing Company, Enid

Director – Tommy Hitchcock, Hitchcock Distributing, Inc., Durant

Director – Lou Moreau, A&B Distributing, Muskogee

Director – Dan Solie, LDF Sales & Distributing, Inc., Tulsa

Director – Mitch Zaloudek, Pope Distributing Company, Enid

The BDO is currently running a public service announcement on statewide radio affiliates encouraging Oklahomans to celebrate responsibly during the holidays. The ad, along with complete BDO information, is available at www.oklahomabeer.org

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Formed in 1938, the Beer Distributors of Oklahoma is the state organization for licensed independent beer distributors in Oklahoma, the majority of which are family-owned and operated small businesses.